

SPEAKER BIO

MARGA HOEK

"The growth markets of the next decade are being unlocked right now, and this is how to find and shape them."



Marga Hoek is a globally recognized thought leader at the intersection of business, investment, and technology for good. A three time CEO turned international chair, board member, advisor, and investor, she is known for pioneering how "business for good is good business", not as a moral choice, but as a driver of growth, innovation, and competitive advantage.

Recognized by Thinkers50 as one of the world's top 30 management thinkers and consistently ranked among Thinkers360's global thought leaders, Marga is also a three time Gold award winning author of pioneering books including *The Trillion Dollar Shift*, the first to translate the UN Sustainable Development Goals into concrete business opportunities, and *Tech for Good*, which reveals how advanced technologies are unlocking entirely new markets and value pools.

Through her global platform Business for Good, Marga continuously researches and brings forward real world examples of front running companies across continents that are building strong positions in emerging, high growth markets shaped by sustainable and technological innovation. She combines deep boardroom experience with cutting edge scale up and hyperscaler insights into where the next wave of value creation is happening.

Supported by a dedicated research capability, Marga ensures that every keynote is tailored, up to date, and grounded in the latest global developments, making each talk highly relevant and unique and, most importantly, ultimately inspiring to the audience.

A sought after keynote speaker at the highest international levels, from G20 and COP climate summits to global leadership forums and Fortune 500 boardrooms, Marga is known for delivering energizing talks filled with powerful real world cases that challenge conventional thinking and open new perspectives on growth.

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